

QUALITY OF WORK LIFE AND THE LEVEL OF ACCEPTANCE IN PUBLIC AND PRIVATE SECTOR BANK EMPLOYEES IN MADURAI DISTRICT

T. SRINIVASAN¹ & M. MOHAMED ISMAIL²

¹Deputy Director, DDE., Annamalai University, Tamil Nadu and Research Supervisor,
Karpagam University, Coimbatore, Tamil Nadu, India

²Research Scholar, Karpagam University, Coimbatore, Tamil Nadu, India

ABSTRACT

Quality of work life indicates a proper balance both in work and personal life which also ensures the organizational productivity and employee's job satisfaction. It is one of the major parts for the employees' motivation in an organisation. It may reflect the working conditions and employees' mind set to accept the prevailing conditions in the organisation. The intervention in the quality of work life makes full use of a worker's potential, it ensures greater participation and involvement of workers, and it can make work more easy, quality improvement and increasing the efficiency. In this paper, an attempt has been made to analyse the quality of work life and the level of acceptance in public and private sector bank employees in Madurai district. This research attempts to correlate the nine dimensions of quality of work life and demographic variables of employees in both the public and private sector banks in Madurai district. The opinion was collected from 600 employees, and a detailed analysis is made to arrive at the conclusion.

KEYWORDS: Quality of Work Life, Level of Acceptance, Demographic Variables, Working Conditions, Awards and Recognition